

Free At-home Kindergarten Readiness Program



UPSTART is a free, technology-delivered kindergarten readiness program that will give your child a fun start in reading, math, and science (with a focus on reading) in just 15 minutes a day, 5 days a week.

FREE



UPSTART is funded by the state of Utah to help prepare children for kindergarten. There is no cost for participating families.

 You may qualify for the use of a **FREE computer** and **Internet**.

Personalized



Our software provides hundreds of instructional hours and assesses each child's progress to determine the type of instruction (s)he will receive.

Personal Care Representatives are available six days per week to answer questions, and to help and encourage your child.

Independent and Fun



This easy-to-use program is designed for children the year before they enter kindergarten and will capture your child's interest and imagination with engaging books, songs, and activities.

Effective



UPSTART has been proven effective and has been used by thousands of families across Utah.

"The evidence is that UPSTART appears to significantly improve reading readiness for beginning kindergarten students."

— Third party evaluator

Visit

www.waterfordupstart.org

or Call

1-800-669-4533

for more information or to pre-register.

"I am so confident in my child now and know that he is **100% ready** for kindergarten."

— UPSTART participant



How it Works

1. REGISTER

Sign up for UPSTART by pre-registering online or by phone. Registration is finalized after a call from an UPSTART representative.

2. TRAINING

All families are required to attend training and commit to using the program for 15 minutes a day, five days a week.

3. FREE COMPUTER & INTERNET

Qualifying families are provided with a computer and Internet during the program.

4. 15 MINUTES A DAY, 5 DAYS A WEEK

Children start using the program after training. Each child moves through a personalized learning path that is designed to meet his or her skills and needs.

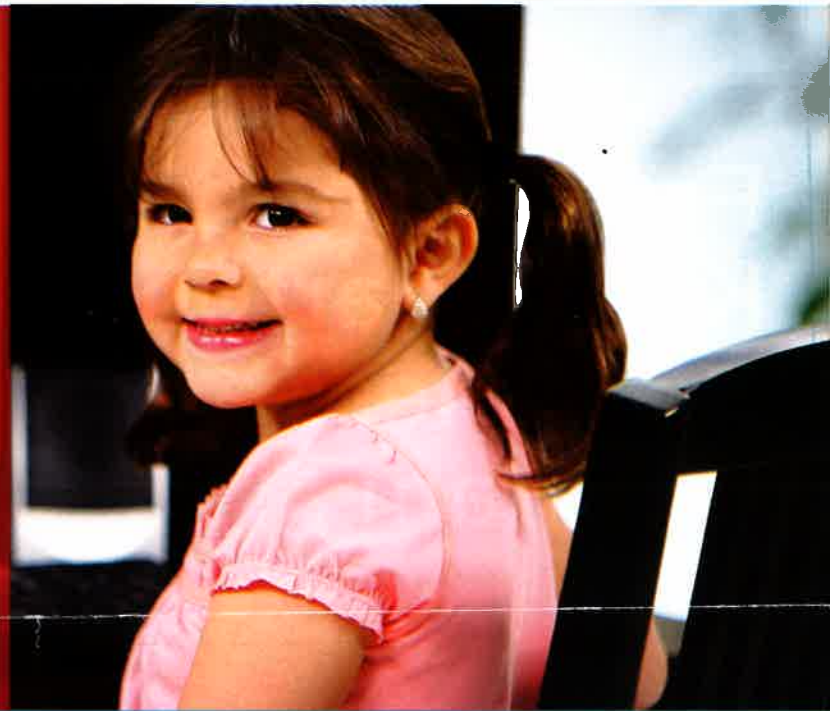
5. PERSONAL CARE REPRESENTATIVE

Families are partnered with a Personal Care Representative who supports you and monitors your child's progress.

6. KINDERGARTEN-READY

The program ends with a graduation that celebrates your child's achievements.

Programa de Preparación Escolar Gratis Para Uso En Su Casa



UPSTART es un programa de preparación para ingreso al kínder, es gratis y se lleva a cabo por computadora. Este programa le dará a su hijo(a) un comienzo divertido en Lectura, Matemática y Ciencia (con un énfasis en Lectura) en tan solo 15 minutos al día, 5 días por semana.

GRATIS



UPSTART es patrocinado por el Estado de Utah para ayudar a preparar a los niños para el Kinder. No hay costo para las familias que participan.



Puede ser que cumpla con los requisitos para recibir una computadora prestada con Internet gratis.

Personalizado



Nuestro software provee cientos de horas instruccionales y asesorará el progreso del niño para determinar qué tipo de instrucción recibirá.

Los Representantes de Apoyo Personal están disponibles seis días a la semana para contestar sus preguntas, y para ayudar y alentar a su hijo(a).

Independiente y Divertido



Este programa es fácil de usar, ha sido diseñado para niños el año antes de su ingreso al Kinder y capturaré el interés y la imaginación de su hijo(a) con libros, canciones y actividades divertidas.

Efectivo



Se ha demostrado que UPSTART es efectivo y ha sido utilizado por miles de familias por todo Utah.

"La evidencia es que UPSTART parece mejorar significativamente las habilidades de preparación para la Lectura de los niños a comienzos de Kinder."

-Evaluador Independiente

Visite

www.waterfordupstart.org

o Llame

1-800-669-4533

para más información o para preinscribirse.

Como Funciona

1. PREINSCRIBASE

Preinscribise en línea o por teléfono. El proceso de inscripción concluirá con una llamada de un representante de UPSTART.

2. ENTRENAMIENTO

Se requiere que todas las familias asistan a un entrenamiento y que se comprometan a usar el programa al menos 15 minutos al día, 5 días por semana.

3. COMPUTADORA & INTERNET GRATUITO

Se les proveerá a las familias una computadora con acceso a Internet según califiquen.

4. 15 MINUTOS AL DÍA, 5 DÍAS POR SEMANA

Los niños comenzarán a utilizar el programa después del entrenamiento. Cada niño avanza mediante un camino de aprendizaje personalizado el cual fue diseñado para conformarse a las habilidades y necesidades de su hijo(a).

5. REPRESENTANTE DE APOYO PERSONAL

Las familias son asignadas un Representante de Apoyo Personal quien les brinda apoyo y está al pendiente del progreso de su hijo(a).

6. LISTOS PARA EL KINDER

El programa concluye con una graduación para celebrar los logros de su hijo(a).

"Ahora estoy muy segura de mi hijo y sé que está listo para el kínder al 100%"

— Participe del programa UPSTART



Results that last



Close gaps early and give every child a great start with Waterford's adaptive learning curriculum.

An independent evaluation of Waterford UPSTART shows it **significantly increased literacy skills for preschool-age children—especially among at-risk populations**. Longitudinal data shows those gains lasted beyond kindergarten with **participants still outperforming state averages on standardized tests through the fourth grade**.

UPSTART uses award-winning Waterford Early Learning software and premium parent engagement support services to deliver curriculum at home.

Close Gaps Early

Some of the greatest gains were made by at-risk students, including:



Dual-Language Learners



Low Income



Minorities



Special Education

Build Kindergarten Readiness

An independent evaluator measured the difference between the Waterford group and the control group, referred to as the effect size. Effect sizes are categorized as small (0.2), medium (0.5), and large (0.8).

.81

Waterford's effect size on total Brigance composite scores

.95

Waterford's effect size on total Bader composite scores

11 of 13

Number of Bader and Brigance subtests where UPSTART participants scored significantly higher

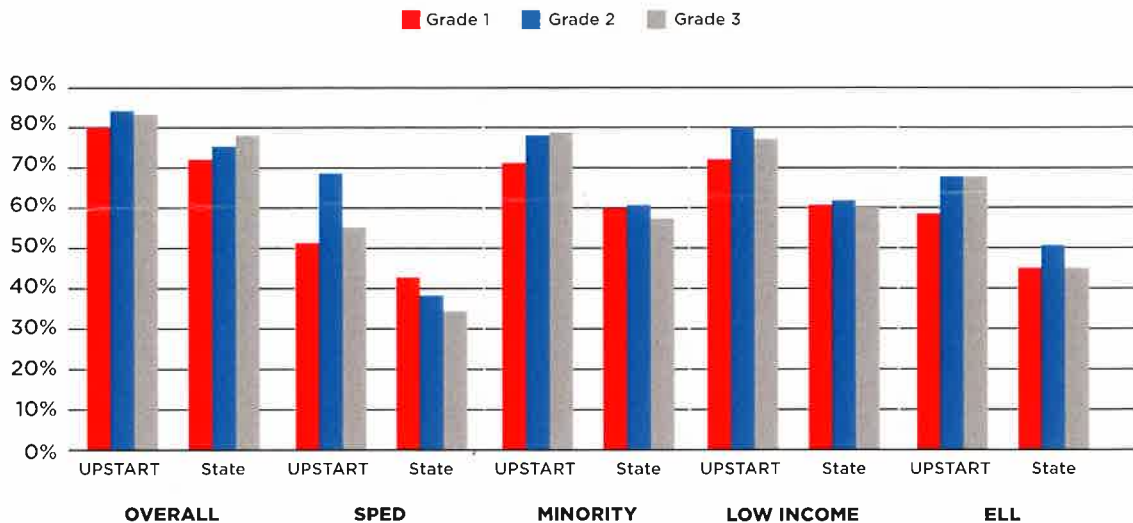


See Long-Term Results

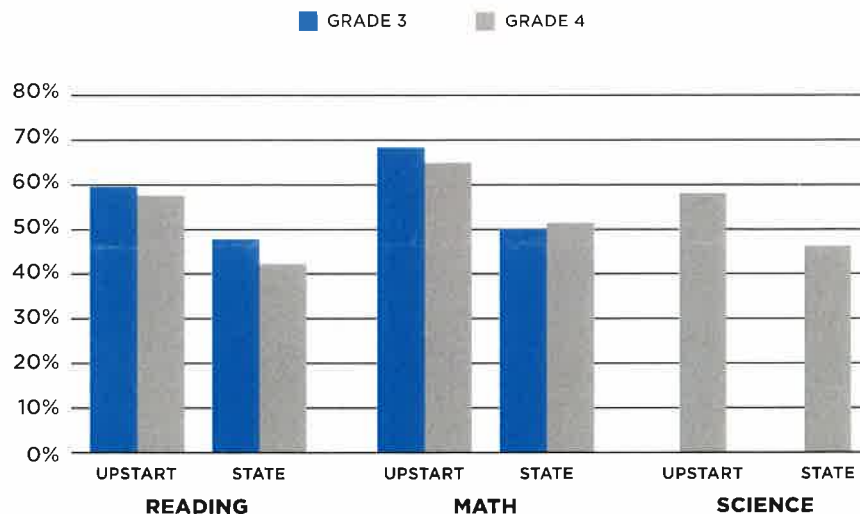
Children who used UPSTART prior to kindergarten have been outperforming state averages on standardized tests in grades first through fourth across language arts, math, and science.

“UPSTART students continually outperformed state averages in DIBELS and SAGE testing in grades first through fourth,” researchers wrote.

DIBELS



SAGE - Overall



Contact us today for the full research report and more information on Waterford curriculum.